

REACH AN ENGAGED LOCAL AUDIENCE THIS SUMMER

When it comes to summer or fall Friday nights, Dougherty Orchards is the place to be. Families and friends from around the Wayne County area gather at our 4,800 square foot open air pavilion to hear local musicians from the area. Hundreds of attendees gather to take in the beautiful gardens and orchard, grab dinner, and enjoy free music. We are entering our fifth season of Free Friday Night Music at the Orchard! We want to make the 2025 season the best yet and help your company connect with an engaged local audience.



2025
LIVE MUSIC
EVENTS

At the Orchard

1117 North Dougherty Road
Cambridge City, IN 47327

Free Friday Night Music
for the Community
July–October

Imagine reaching
a local audience with
a feel-good family-
friendly event...
that you don't have
to plan!





SPONSORSHIP OPTIONS

Established in 1883, Dougherty Orchards, has a long history of giving back to the community. We want to continue Free Friday Night Music and are looking for sponsors like you.

22K Facebook Followers + 16 Friday Night Music Events = Great Reach for Your Company

SPONSORSHIP BENEFITS

GOLD LEVEL SPONSOR

Sponsorship: \$10,000

- One Annual Sponsorship
- Logo and name recognition as the Annual Sponsor on the Dougherty Orchards website, social media, and email newsletter
- Name/logo on 2 large prominently displayed event banners
- Full-page ad on tri-fold season music line-up table tent placed on every table
- VIP Table for each Friday Night with 2 complimentary bottles of Dougherty Orchards wine.
- Recognition before band performs, during breaks, and at the completion of each performance.
- Opportunity to place marketing materials on tables at events.

SILVER LEVEL SPONSOR

Sponsorship: \$5,000

- Two Silver Sponsorships Available
- Logo on the Dougherty Orchards website, social media, and email newsletter
- Logo on event signage
- Half-page ad on tri-fold season music line-up table tent placed on every table
- VIP Table for three Friday Nights with 2 complimentary bottles of Dougherty Orchards wine.
- Recognition before band performs and at the completion of each performance.



BRONZE LEVEL SPONSOR

Sponsorship: \$2,000

- Four Bronze Sponsorships Available
- Logo on the Dougherty Orchards website, social media, and email newsletter
- Logo on event signage
- VIP Table for three Friday Nights with 2 complimentary bottles of Dougherty Orchards wine.
- Recognition before band performs

SINGLE EVENT SPONSOR

Sponsorship: \$500

- 16 Bronze Sponsorships Available
- Recognition during a concert break
- Set up a booth at one event